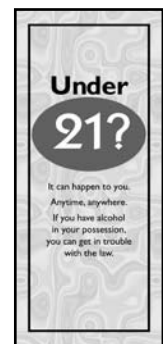


MICHIGAN TRAFFIC SAFETY MATERIALS CATALOG



2007

ALCOHOL



UNDER 21? BROCHURE
It is illegal for anyone under 21 to buy, possess, or transport alcohol. This brochure outlines the zero tolerance and minor in possession laws and the penalties for breaking these laws. **(2160)**



DRUNK DRIVING. OVER THE LIMIT. UNDER ARREST. FLYER **NEW**
It's a crime for a driver to have a blood alcohol

content of .08 or greater. This flyer outlines the costs and consequences of a drunk driving arrest and offers alternatives to getting behind the wheel after drinking. **(2130)** Also available in Arabic **(2131)** and Spanish **(2132)**

GET WASTED. GET BUSTED. UNDERAGE DRINKING POSTER

This poster sends teens the message that officers are looking for underage drinkers, and they'll face serious consequences if they're caught. **(2170)**



NEW

CHILD PASSENGER SAFETY

BOOSTER BUG COLORING BOOK
Learning about riding safely is as easy as A, B, C with the Booster Bugs in this coloring book that promotes the use of booster seats and safety belts for children who outgrow child safety seats. **(2400)**



BOOSTER BUG STICKERS
The Booster Bugs are featured on this colorful round sticker that children will love to collect. **(2412)**



BOOSTER BUG PLACEMATS
The Booster Bugs give a quick lesson on using safety belts and booster seats on this placement, which is perfect for coloring. **(2410)**

NEW



HELP YOUR CHILD GROW UP SAFELY POSTER
This life-size poster promotes the use of booster seats until a child reaches 4'9" tall and is designed to illustrate just how tall they should be before moving into safety belts alone. **Limit 2. (2495)**

CHILD SAFETY SEAT INFORMATION FLYER—INFANT
Infants under one year of age and 20 pounds should ride in a rear-facing child safety seat. This flyer contains valuable tips for correct installation of this type of car seat. **(2470)** Also available in Arabic **(2471)** and Spanish **(2472)**



CHILD SAFETY SEAT INFORMATION FLYER—LATCH
LATCH—Lower Anchors and Tethers for Children—is designed to make child safety seat installation easier, without using safety belts. Learn how the LATCH system works and how to determine if your vehicle has it. **(2510)** Also available in Arabic **(2511)** and Spanish **(2512)**

CHILD SAFETY SEAT INFORMATION FLYER—FORWARD-FACING
If your toddler is over one year of age and 20 pounds they can ride in a forward-facing child safety seat. This flyer contains valuable tips for correct installation of this type of car seat. **(2480)** Also available in Arabic **(2481)** and Spanish **(2482)**



STAGES OF CHILD PASSENGER SAFETY POSTER
This poster defines the stages infants, toddlers, and children progress for riding safely in a motor vehicle. Also provides age and weight guidelines. **(2420)**



KID IDENTITY STICKER
Designed to be affixed to back of a child safety seat, these stickers provide vital information about the child—name, address, allergies, emergency contact, etc.—to be used by emergency medical services workers in the event of a traffic crash. **(2430)**

GIVE YOUR CHILD A BOOST BROCHURE
Children under eight years old generally do not fit properly in adult safety belts. Booster seats protect children by making adult safety belts fit better. This brochure provides information about when a booster seat is needed and the types of seats available. **(2460)** Also available in Arabic **(2461)** and Spanish **(2462)**

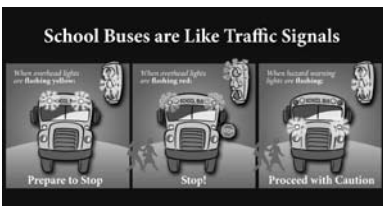


CHILD SAFETY SEAT INFORMATION FLYER—BOOSTER SEAT
Should your child be riding in a vehicle in a booster seat? Take this short quiz to find out and learn some valuable tips for the correct usage of this type of seat. **(2490)** Also available in Arabic **(2491)** and Spanish **(2492)**

BICYCLE, MOTORCYCLE, BUS, AND PEDESTRIAN SAFETY

SCHOOL BUSES ARE LIKE TRAFFIC SIGNALS FLYER

What exactly do the different flashing lights on a school bus mean? This brochure gives a brief and illustrated explanation on what motorists are required to do when the lights are activated. **(5000)**



SCHOOL BUSES ARE LIKE TRAFFIC SIGNALS POSTER
This poster gives brief and colorfully illustrated explanations for what motorists are required to do when the different school bus lights are activated. **(5100)**



START SEEING MOTORCYCLES FLYER
This flyer contains some safe driving tips for motorists to avoid being involved in a crash with a motorcycle. **(6500)**



SHARE THE ROAD MOTORCYCLE SAFETY POSTER
This poster serves as a reminder that motorists and motorcyclists must be prepared to share the road. **(6700)**

GOT YOUR CY? POSTER **NEW**
To legally ride a motorcycle in Michigan, riders must obtain a CY motorcycle endorsement on their driver's license as this poster illustrates. **(6800)**

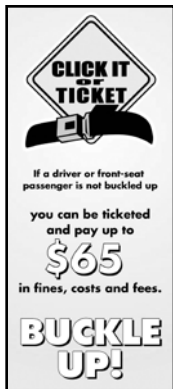


BE A SAFE CYCLIST BROCHURE **NEW**
Following traffic laws, wearing a bike helmet correctly, and being visible are some of the key things bicyclists can do to ensure their safety. This brochure provides these and other valuable bike safety tips. **(8010)** Also available in Arabic **(8011)** and Spanish **(8012)**

WALK WISELY FLYER **NEW**
When a pedestrian is struck by a vehicle, over 80 percent of the time the pedestrian is killed or seriously injured. This flyer provides safety tips that can help prevent serious injury or death when walking near traffic. **(8000)** Also available in Arabic **(8001)** and Spanish **(8002)**



SAFETY BELTS



BUCKLE UP OR PAY UP POSTER
If you're not wearing your safety belt, you're going to stick out to law enforcement—much like the driver of this vehicle. **(2520)**



BUCKS POSTER
A safety belt citation costs 65 bucks according to this poster, which uses deer heads to represent the fine. **(2540)**



FREE TRAFFIC SAFETY MATERIALS

TRAFFIC SAFETY

MOVE OVER BROCHURE
Michigan's emergency vehicle caution law was designed to keep emergency personnel safe when working along the side of Michigan roadways. This brochure provides details about the law and informs motorists when they need to "move over." **(9140)**



Office of Highway Safety Planning traffic safety materials are available free of charge to Michigan residents. Brochure and flyer orders are limited to 250; posters are limited to 25.

CLICK IT THE CRICKET COSTUME LOAN FORM



The Office of Highway Safety Planning offers a unique way for groups and organizations to promote traffic safety to children—Click It the Cricket.

This costume is available for loan, free of charge, for events on a first come, first served basis. Costumes come with up to 250 coloring books and stickers to be handed out during your event.

Borrowers must agree to ship the costumes back at their expense by a date specified at the time of the loan.

Fax this form to (517) 336-2663 or mail to:

Michigan State Police
Management Services Division
Highway Safety Resource Materials Unit
714 S. Harrison, East Lansing, MI 48823

For more information, call (517) 333-2722

NAME: _____ ORGANIZATION NAME: _____

ADDRESS (NO P.O. BOXES): _____

CITY: _____ MI ZIP: _____

PHONE: _____ FAX: _____

COSTUME IS NEEDED FOR AN EVENT ON THIS DATE: _____

NUMBER OF COLORING BOOKS AND STICKERS NEEDED (250 MAXIMUM): _____

TRAFFIC SAFETY MATERIALS ORDER FORM

NAME: _____ AGENCY: _____

ADDRESS (No P.O. Boxes): _____

CITY: _____ MI ZIP: _____

PHONE: _____

ITEMS WILL BE USED FOR: _____

DATE NEEDED BY: _____

All items are free of charge, with a limit of 250 for brochures and flyers. Posters are limited to 25 unless otherwise noted.
Please indicate the amount of each item ordered. **Michigan residents only.**

ALCOHOL/YOUTH ALCOHOL MATERIALS

- ____ 2130 Drunk Driving. Over the limit. Under Arrest. flyer
- ____ 2131 Drunk Driving. Over the limit. Under Arrest. flyer (Arabic)
- ____ 2132 Drunk Driving. Over the limit. Under Arrest. flyer (Spanish)
- ____ 2160 Under 21 brochure
- ____ 2170 Get Wasted, Get Busted underage drinking poster

BICYCLE, MOTORCYCLE, BUS, AND PEDESTRIAN SAFETY

- ____ 5000 School Buses are Like Traffic Signals flyer
- ____ 5100 School Buses are Like Traffic Signals poster
- ____ 6500 Start Seeing Motorcycles
- ____ 6600 Ride Safe for a Lifetime Motorcycle Safety brochure
- ____ 6700 Share the Road Motorcycle Safety poster
- ____ 6800 Got your CY? Motorcycle Endorsement poster
- ____ 8000 Walk Wisely flyer
- ____ 8001 Walk Wisely flyer (Arabic)
- ____ 8002 Walk Wisely flyer (Spanish)
- ____ 8010 Be a Safe Cyclist brochure
- ____ 8011 Be a Safe Cyclist brochure (Arabic)
- ____ 8012 Be a Safe Cyclist brochure (Spanish)

CHILD PASSENGER SAFETY

- ____ 2400 Booster Bug coloring book
- ____ 2410 Booster Bug placemats
- ____ 2412 Booster Bug stickers
- ____ 2420 Stages of Child Passenger Safety poster
- ____ 2430 Kid Identity sticker
- ____ 2460 Give Your Child a Boost brochure
- ____ 2461 Give Your Child a Boost brochure (Arabic)
- ____ 2462 Give Your Child a Boost brochure (Spanish)
- ____ 2470 Child Safety Seat flyer—Infant
- ____ 2471 Child Safety Seat flyer—Infant (Arabic)

CHILD PASSENGER SAFETY (CONTINUED)

- ____ 2472 Child Safety Seat flyer—Infant (Spanish)
- ____ 2480 Child Safety Seat flyer—Forward-Facing
- ____ 2481 Child Safety Seat flyer—Forward-Facing (Arabic)
- ____ 2482 Child Safety Seat flyer—Forward-Facing (Spanish)
- ____ 2490 Child Safety Seat flyer—Booster Seat
- ____ 2491 Child Safety Seat flyer—Booster Seat (Arabic)
- ____ 2492 Child Safety Seat flyer—Booster Seat (Spanish)
- ____ 2495 Help Your Child Grow Up Safely poster (limit 2)
- ____ 2510 Child Safety Seat flyer—LATCH
- ____ 2511 Child Safety Seat flyer—LATCH (Arabic)
- ____ 2512 Child Safety Seat flyer—LATCH (Spanish)

SAFETY BELTS

- ____ 1460 Click It or Ticket flyer
- ____ 1461 Click It or Ticket flyer (Arabic)
- ____ 1462 Click It or Ticket flyer (Spanish)
- ____ 2520 Buckle Up or Pay Up poster
- ____ 2540 Bucks poster

TRAFFIC SAFETY

- ____ 9140 Move Over Law brochure

MICHIGAN NETS MATERIALS FOR EMPLOYERS

ORDER#	TITLE
____	_____
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To order traffic safety materials: **Phone:** (517) 333-2722 • **Fax** (517) 336-2663 • **E-mail:** trafficsafety@michigan.gov
Web: www.michigan.gov/ohsp (Traffic Safety Materials)